

### **1) Contribution Towards Policy Making at Regional**

The faculty has been involved in the policy formation of the Sudhan Educational Conference, a local/regional NGO primarily working in educational development and women empowerment. UPR has active association and linkage with the NGOs and offers contributions towards policy formulation, review, and program execution support. We help design and execute through the NGO multi-faced activities such as donation drives in far-flung areas, women empowerment through life skills development, and organization of seminars and conferences on climate change and drug addiction.

### **2) Contribution Towards Livelihood Enhancement of the Local Communities**

UPRs researchers at the Department of Horticulture are currently (in 2022) working on "Pre-mature Fruit Drop: A Local Challenge of Apple Growers in Rawalakot, Azad Jammu & Kashmir" in collaboration with the University of Agriculture, Faisalabad. The project is designed to support the livelihood enhancement of the local communities in AJK. Our team is working with the small holding farmers, Apple Growers, and the Department of Agriculture, Government of AJK to investigate potential causes of pre-mature fruit drop and offer solutions to address this challenge with innovative techniques. This operational research project is funded under the World Bank Funded, HEC, Local Challenge Fund of Pakistan.

### **3) Contribution Towards Policy Making at the Local Level**

The University of Poonch Rawalakot collaborates with Sudhan Education, a non-governmental organization, with the shared goal of conducting research studies on "Transition Towards Geo-economics" and "The World in Turmoil and Its Impact on Pakistan and Azad Jammu & Kashmir." This partnership aims to explore and share insights into the changing global economic landscape and the repercussions of global events on the regions of Pakistan and Azad Jammu & Kashmir.



**Vice Chancellor Addressing Community, Scholars, Leaders, and Academicians about the Importance of Geoeconomics**



**Vice Chancellor and Registrar along with Mr. Zamurd Khan and Dr. Ahmad Khan are attending the Seminar on Geo-economics as Chief guests**



**Local Community, Leaders, Students, Religious Scholars, Researchers, and Academicians  
Attending the Seminar on Geo-economics**