

1. AWARENESS TO FARMERS FOR DISEASES MANAGEMENT OF FOOD CROPS

The Faculty of agriculture, University of Poonch Rawalakot , outreach program mainly focus to provide free technical assistance to framers, regarding the selection of seed, appropriate use of fertilizers, control of diseases to farmers on their door steps so that they can enhance their crop productivity. University of Poonch Rawalakot is actively involved in various community services including free of cost services to small growers to address disease related issues of local farmers and to motivate them for the cultivation of different food crops. Our expert's efforts of free consultations, regular technical assistance helped local farmers to improve the apple crop at their small farms and household level. The production of apple increased by 30% due to a significant decrease in the wastage resulted for various diseases.



Display of various varieties of apple during community training workshop for food processing, disease preservation and nutrition protection



Collection of diseased samples of different fruits and vegetable plants from local farmers

- UPR's team designed and launched a project for "enhancing productivity of vegetables and fruits at community level in AJK. Under this program the University constituted a team of experts, which traveled along the difficult terrains of various villages to offer knowledge and solution for diseases related issues at local community owned farms. The team of expert used social mobilization approach to organize farmers and established village level forums of progressive farmers called "Kisan's Baithak" (Farmers Forum) to motivate and assist local community to initiate diseases free crops cultivation to meet food security issues.



Mr. Bisharat Mahmood and Dr. Raees Ahmed briefing about diseases management of fresh produce and seeds