

New Business Ideas Speech Competition by JS Bank

Zindigi Prize is a year long entrepreneurship program that aims to engage 100+ universities across Pakistan and will provide students with the opportunity to showcase their ideas, get mentorship from leading industry experts, learn new skills, network at startup events, and receive educational sponsorships.

Starting with campus rounds, six teams participated in the competition from University of Poonch Rawalakot, AJK, named as:

1:- Trend changers

2:- Agrin Jaguars

3:- Dauntless Dreamers

4:- Friends Form

5:-Soulful Revealers

6:-Desk champions

Among the six teams, Agri Jaguars secured runner-up position, whereas Dauntless Dreamers and Trend Changers secured the first position. The winner teams were awarded with PKR. 30,000 and shields and the runner-up team was awarded with shields as well.

By segmenting and essentially gamifying this entrepreneurial program, Zindigi not only wants to make students understand the ideology of social entrepreneurship and its strong linkage with social change, but also to make them active learners, actors, and influencers of society.

Zindigi powered by JS Bank is a digital banking initiative targeted towards Gen Z and millennials, who value their independence and want to control and operate things their way.



**ZINDIGI PRIZE
UNIVERSITY OF POONCH
RAWALAKOT**



